

Conference Program Advertisement

Please select from the following:

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For PTC's annual conference this year, we are proud to offer Advertising Packages in addition to our regular advertisement opportunities - bringing your company maximum exposure! Each package varies in options and price, allowing you to select the package that best suits your company's needs. With the purchase of a package, your company's advertisements will reach thousands of international ICT professionals through a strong showing at PTC'08, PTC emails and the PTC website. The PTC annual conference has long been the most important event that ties Asia to the Americas and the rest of the world. Packages are limited and the prices are great, hurry and make sure your company's presence is felt at PTC'08!

For more information, please contact Joel Cantor at +1.808.941.3789, ext.120 or email: Joel@ptc.org.

Special: If you rent a cubicle at PTC'08 you qualify for a 10% discount off of all advertising options available at PTC'08. Take advantage of this great deal and boost your company's exposure through exhibiting and advertising!

ADVERTISING PACKAGES

Please note that all prices are given in US dollars.

Package A - Member Price: \$11,000, Non-Member Price: \$16,500 (Exclusive)

1. PTC'08 printed Conference Program Guide Belly Band*
2. One Tab Page in the PTC'08 printed Conference Program Guide
3. Your choice of three out of four of the following complimentary advertising options:
 - a. Two One-Session Passes for PTC'08
 - b. One Literature Bin for your company's promotional material at PTC'08
 - c. Your company's banner on PTC's monthly Member's e-Bulletin, reaching over 3,000 ICT professionals
 - d. Your company's logo and description in the PTC'08 printed Conference Program Guide
4. Your company's name and logo on the PTC'08 Onsite Kiosks
5. A rotating website banner for your company on all PTC'08 web pages
6. Your company's logo, hyperlink to company's site and a description of your company on the PTC'08 website
7. Company information and logo on the PTC'08 Proceedings CD
8. Company information and logo in the PTC'08 promotional brochures
9. Acknowledgement in PTC'08 promotional emails with your company's logo

**The Belly Band will be an advertisement strip horizontally encircling every PTC'08 printed Conference Program Guide. With this advertisement option you can be sure that every conference attendee and participant will know who you are!*

Package B - Member Price: \$8,000, Non-Member Price: \$12,000 (Limited Number of Packages Available)

1. One Tab Page in the PTC'08 printed Conference Program Guide
2. Your choice of two out of four of the following complimentary advertising options:
 - a. Two One-Session Passes for PTC'08
 - b. One Literature Bin for your company's promotional material at PTC'08
 - c. Banner for your company on PTC's monthly Member's e-Bulletin, reaching over 3,000 ICT professionals
 - d. Your company's logo and description in the PTC'08 printed Conference Program Guide
3. Your company's name and logo on the PTC'08 Onsite Kiosks
4. Your company's logo, hyperlink to company's site and a description of your company on the PTC'08 website
5. Company information and logo on the PTC'08 Proceedings CD
6. Company information and logo in the PTC'08 promotional brochures
7. Acknowledgement in PTC'08 promotional emails with your company's logo

Package C - Member Price: \$5,000, Non-Member Price: \$7,500

1. One Full-page Color Ad or Two Half-page Ads in different locations in the PTC'08 printed Conference Program Guide
2. Your choice of one out of four of the following complimentary advertising options:
 - a. Two One-Session Passes for PTC'08
 - b. One Literature Bin for your company's promotional material at PTC'08
 - c. Banner for your company on PTC's monthly Member's e-Bulletin,

- reaching over 3,000 ICT professionals
- d. Your company's logo and description in the PTC'08 printed Conference Program Guide
- 3. Your company's name and logo on the PTC'08 Onsite Kiosks
- 4. Company information and logo in the PTC'08 promotional brochures

Note: The packages listed above are flexible. If you would like to add or remove advertising opportunities from the package and/or negotiate package pricing accordingly, please contact Joel Cantor at: Joel@ptc.org or +1.808.941.3789x120

We also offer the following individual Advertisement opportunities. Each of these options will provide your company with great exposure in the PTC'08 printed Conference Program Guide – viewed by thousands of the top professionals in the ICT industry.

ADVERTISING RATES

Advertisement Packages	PTC Member Rate	PTC Non-Member Rate
Package A (Exclusive)	\$11,000	\$16,500
Package B (Limited Number Available)	\$8,000	\$12,000
Package C	\$5,000	\$7,500
Individual 4-color Advertisement Opportunities	PTC Member Rate	PTC Non-Member Rate
1. Special Center Spread: One full page in the center of the PTC'08 printed Conference Program Guide	\$2,400	\$3,600
2. Full Page Inside Back Cover on the PTC'08 printed Conference Program Guide	\$2,400	\$3,600
3. Full Page Inside Front Cover on the PTC'08 printed Conference Program Guide	\$2,400	\$3,600
4. One Tab Page in the PTC'08 printed Conference Program Guide	\$2,100	\$3,300
5. One Full Page Ad or Two Half Page Ads in the PTC'08 printed Conference Program Guide	\$1,800	\$2,700
6. One Single Half Page Ad in the PTC'08 printed Conference Program Guide	\$1,200	\$1,800
7. One Quarter Page in the PTC'08 printed Conference Program Guide	\$800	\$1,200
8. Conference Bag Inserts (Limit to three companies)	\$5,000 (per insert)	\$7,500 (per insert)

**As an additional bonus, those who purchase any of the above individual advertisement items or Packages B or C will be able to purchase a rotating website banner spot on the PTC'08 web page for only \$200 dollars more.*

We would like to purchase a banner ad in conjunction with a program advertisement.

Banner Ad on PTC'08 website

\$200.00

Please hyperlink our banner to the URL:

[See our Banner and Logo Advertisement Requirements](#)**Additional Advertising Opportunities**

1. Your company's logo, hyperlink to company's site and a description of your company on the PTC'08 website

\$400

2. Company information and logo on the PTC'08 Proceedings CD

\$300

3. Airport Banner Advertisement (Note: Contact Joel Cantor at +1.808.941.3789x120, or email Joel@ptc.org)**Conference Program and Banner Advertisement Policy/Deadlines**

Reserve your space now by completing the following online Advertisement form by **Wednesday, 14 November 2007**. Camera-ready artwork along with full payment or a purchase order should be received in the PTC office by **Monday, 26 November 2007**. Banner Advertisement for the PTC'08 online program should be received by: Joel Cantor (Joel@ptc.org) by **Monday, 26 November 2007**.

CONTACT INFORMATION**Application will not be processed without the required fields.*

Name: *

Title: *

Organization:

Address: *

Address 2:

City:

State/Province:

Zip/Postal Code:

Country: *

Telephone: *

Facsimile:

Email: *

Web Address:

How did you learn about PTC'08 Conference Program advertisement?

- PTC Website
- Email
- A friend or professional colleague
- Other

Data that helps you network *

Please check the top three categories which are of interest to you

Telecom Carrier

- Local Exchange Carrier (LEC/ILEC/IOC)
- Competitive Access Provider (CLEC)
- Wireless (Cellular/PCS)
- Wireless (Wi-Fi, WiMAX)
- Internet Telephony Provider (VoIP)
- Interexchange Carrier (IXC)
- Cable Telecommunication Provider/Operator
- Internet Service Provider
- Satellite Service Operator
- Satellite Carrier
- Backbone Network/Fiber

Network:

- Terrestrial;
- Submarine Cable;
- Both
- Data LEC (DLEC)
- Integrated Communications Provider

- Public Utility/Power Grid Operator
- Virtual Private Network Provider (VPN)
- Broadcaster
- Network Service Provider

Financial

- Investment Analyst
- Broker
- Financial Services
- Investment Banking
- Venture Capital

Telecom Services

- Legal Services
- Consulting Services
- Contractor
- Engineering
- Systems Integrator
- ASP/AIP/Web/Hosting/Videoconferencing
- Billing
- Customer Care

Enterprise

- Applications
- Software Developer
- Network Administrator

Government / Military / Regulatory / Education

- Government (municipal, state, federal)
- Government/Regulator
- Education
- Military

Association

- Trade

Telecom Manufacturer / Distributor

Professional

Other (Please specify):

- Equipment Manufacturer
- Dealer/Distributor/Agent
- VAR
- Carrier Service Reseller
- Outside Plant

Software and Content

- Software Developer
- Content Provider
- Content Creation
- Content Production
- Content Distribution
- Content Security
- Digital Rights Management
- Encryption

Selected Choices: Of the categories shown below that you have selected, please indicate the most closely associated with your **primary business/industry sector**.

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-
-

[See PTC'08 Program Advertisement Specifications](#)

PAYMENT INFORMATION

Program

Advertisement:

Banner

Advertisement:

Additional

Advertisement:

Total:

Please select payment method:

Check enclosed (make checks payable to PTC)

Send to:

Pacific Telecommunications Council

2454 S. Beretania St. Suite 302
Honolulu, HI 96826-1596
USA

Purchase Order Enclosed

Bank Wire Transfer

Please contact Linda Ristow at linda@ptc.org or tel.: +1.808.941.3789 x109 for banking information.
Please add US\$20 for payments made by bank transfer, to cover bank charges.)

Credit Card (enter below)

Bill by Credit Card



VISA

MC

AMEX

Account Number: *

3 or 4 digit security code*
[what's this?](#)

Expiration Date: * Month Year

Cardholder Name: *

Cardholder Signature:
(if mailed or faxed)

Billing Address*

City:

State/Province:

Zip/Postal Code:

Country: *

**Please contact PTC if you do not receive a confirmation of receipt within 7
business days.**

For more information, please contact Joel Cantor at +1.808.941.3789 ext. 120, or
email: Joel@ptc.org.